

PRESS RELEASE

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FM Conway appoints Quantum Public Relations to deliver Public Relations and help celebrate 50 years in the industry

Quantum Public Relations has been appointed by Kent-based company FM Conway to deliver public relations and marketing support to mark the company's 50th anniversary.

FM Conway is an enhanced contractor providing multi-disciplined services ranging from highways maintenance, civil engineering, gully cleansing, structures and building & maintenance to surfacing and professional services. A leader in innovative recycling solutions, the company is currently celebrating its 50th year of trading since Francis Michael Conway started the business back in 1961. The company operates from a head office in Dartford with strategic business centres across London and the South East.

Quantum PR will take the lead in organising FM Conway's anniversary events. In addition, Quantum PR will also undertake all of FM Conway's design requirements, including the design and build of a new website, production of company brochures and marketing collateral, and designing FM Conway's quarterly magazine, 'Construct'. Quantum PR will also manage FM Conway's ongoing media relations and establish FM Conway within the social media landscape.

FM Conway's new asphalt plant, located in Erith South London, is one of the first in the UK to produce low carbon asphalt. The construction of a new jetty, due for completion in October 2011, will allow the company to import all materials via the Thames, thereby reducing lorry movements by 15,000 per annum and energy usage by more than 7%. In addition, this will save 1025 tonnes of CO₂e p.a.

Commenting on the appointment, Joanne Garwood, Board Director at FM Conway said: "This is a remarkable year for FM Conway. With Quantum PR onboard we have a wealth of expertise at our disposal, which will be a tremendous benefit to the growth and prosperity of the company."

Charlie Vavasour, Managing Director of Quantum PR, said: "Teaming up with FM Conway is a fantastic opportunity for us. We have very strong credentials in the recycling sector and I am confident we can support FM Conway in reaching their ambitious targets. As two Kent-based companies, I look forward to working closely with the team to deliver a successful marketing campaign that will contribute to the growth of both organisations."

Quantum Public Relations is a full service, independent communications agency offering a full range of public relations, marketing, graphic design, advertising and e-communications services. The agency is based in Ashford Kent and has clients throughout the UK and Eire.

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